Frontier Research

A clearer plan. Help getting it done.

Frontier Research helps business owners decide what to improve, build what they need, and teach their teams how to use it.

The goal is to make the business easier to run and help customers take the next step, whether that means booking a visit, asking for a quote, or buying a service.

Work out what needs to change

We talk with your team, study how work gets done, and research the choices. You get a written plan explaining what to change, why it matters, and where to start.

Build the website or fix the process

Help customers book or enquire through your website. Give staff a shared customer list. Connect existing apps to cut repeated typing. We build and test the agreed solution, then show your team how to run it.

Plan marketing and customer follow-up

Research your customers, explain a new service, and plan posts, emails, and follow-up. Give people a clear reason to enquire and help your team respond.

Teach your team to use AI

Use artificial intelligence (AI) tools such as ChatGPT to draft emails, search company documents, or prepare reports. Practice on everyday tasks, learn to check answers, and save instructions to use again. No AI experience needed.

Experience behind the work

Our founder, Chase Fort, helped support marketing for 350+ financial advisors in earlier work at First Horizon Bank, including staff training and content review.

Work for a health and wellness business included research, a first draft of a website in two languages, and a plan for enquiries, booking, and follow-up.

Start with a conversation

Bring one thing you want to improve. The first call helps us understand the problem and whether Frontier can help. You can start without a finished plan.

Before paid work starts, you receive the proposed work, what you will get, timing, responsibilities, and price in writing. Choose a project, hourly coaching, or ongoing monthly help to suit the work.

Book a call | chase@frontierresearch.xyz
frontierresearch.xyz/introduction